
Festive deliveries

The run up to Christmas is the busiest time of year for receiving parcels as people get ready for the festive celebrations. It is also a great time to look at employee behaviours and explore ways to encourage buying habits that have less impact on your business.

Changing deliveries

The festive period is a great opportunity to look at any impacts on your post-room, such as unnecessary time spent sorting personal deliveries. [Use our tool](#) to record how many deliveries you receive, and whether any of them are personal deliveries.

Encourage employees to think about using click and collect services close to their home, or alternative delivery arrangements:

- Promote relevant initiatives in your area. Get in touch with your Business Improvement District for more information
- Encourage employees by having a leader board to show the team with the least personal deliveries over the festive period
- Provide an incentive for employees to keep a clean sheet of personal deliveries over the festive period
- Appoint a personal deliveries champion to drive engagement among colleagues on the benefits of having personal items sent elsewhere

Did you know?

- In the run up to Christmas 2017, UK parcel volumes were nearly a third higher than in summer of the same year
- Nearly a quarter of shoppers chose to 'click and collect' during Black Friday in 2017
- More than half of online purchases were delivered using a next-day service across 2016/17
- Up to 65 per cent of deliveries to businesses are personal items

