

# Camden's Sustainability Network for business, third sector and schools

Gemma George, Camden Climate Change Alliance Lead

## About the CCCA

- Network established in 2008 by Camden Council and key businesses in the borough with 400+ members
- Work with businesses, schools, third sector, individually and collectively on sustainability issues
- Work with key partners





## Support provided

- 1:1 sustainability assessments
- **Advice on funding**
- Create networking opportunities and special interest groups
- Online resource library
- Sustainability Awards
- Monitor annual carbon performance
- **CCCA Carbon Certification**
- Workshops and events
- **Camden Climate Pledge**



## Collaborative Projects and campaigns

- Clean Air Villages
- The Sustainers school network
- Low emission neighbourhood
- Camden Recycles Cups
- London Climate Action Week
- National Clean Air Day
- Clean Air for Camden
- REFILL





## Camden Climate Action Plan

- Declaration of a Climate and Ecological Emergency in 2019
- Climate Action Plan is a five-year programme of projects and initiatives that brings to life a vision of a **zero-carbon borough by 2030**.
- 4 themes: People, Places, Buildings and Organisations. These deliver on 17 Citizens' Assembly recommendations.

### Highlights of the plan include:

- Increasing the number of segregated cycle routes.
- Requiring all new major developments to be zero carbon.
- Greening the Council's operations: 100% renewable tariffs, zero emission fleet by 2030, BREEAM Outstanding offices.



## Organisations & the Climate Action Plan

- Camden-based organisations including offices, shops, schools, universities, hospitals and the Council are major contributors to carbon emissions in the borough.
- Emissions from their buildings alone contribute to around 60% of direct carbon emissions
- Their environmental impact increases further when carbon emissions associated with the goods they buy or use are included.

### ZERO CARBON CAMDEN BY 2030

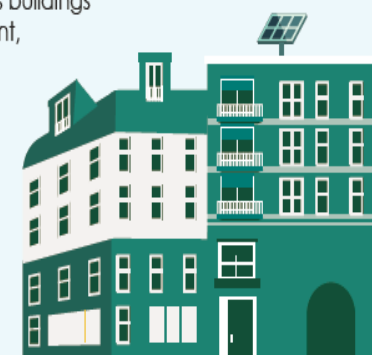
**People** - Everyone who lives, works, studies and visits the borough will be well informed and actively contribute to tackling the climate crisis in all aspects of their lives.



**Places** - Camden's public spaces will encourage and enable healthy and sustainable travel choices and promote biodiversity.



**Buildings** - Camden's buildings will be energy efficient, comfortable and fit-for-purpose for a zero carbon future.



**Organisations** - All organisations in Camden will operate responsibly and embed tackling the climate crisis throughout their operations.

**Camden Climate Change Alliance**





# TACKLING THE CLIMATE CRISIS





**Take action to help make Camden net zero carbon by 2030**  
**Sign up to the Camden Climate Pledge**

Support the Camden Climate Action Plan and join others to work together towards net zero carbon emissions by 2030.



## Climate Pledge themes:

 <p>ENVIRONMENTAL MANAGEMENT</p>	<p>Create a framework which helps your business/organisation achieve its goals through review, evaluation and improvement of environmental performance</p>
 <p>ENERGY EFFICIENCY AND RENEWABLES</p>	<p>Reduce your operation's carbon emissions through improved energy efficiency and the use of renewable energy</p>
 <p>WASTE PREVENTION</p>	<p>Manage waste generated from your operations according to the principles of reduce, re-use and recycle.</p>
 <p>SUPPLY CHAIN AND DELIVERIES</p>	<p>Strive to incorporate environmental and social considerations into your business/ organisations procurement processes and reduce the carbon emissions resulting from your deliveries</p>



Pledge your support for **Climate Action in Camden** and commit to doing all that you can to be net zero carbon by 2030.

Review our list of actions your business or organisation can take to satisfy those commitments.



## Climate Pledge themes:

 <p>BUSINESS TRAVEL AND COMMUTING</p>	<p>Make every effort to reduce carbon emissions resulting from business travel and staff commuting within your business/organisation</p>
 <p>STAFF ENGAGEMENT</p>	<p>Undertake to educate and motivate employees to operate in an environmentally and socially responsible manner, and to conserve resources wherever practicable</p>
 <p>ENCOURAGING BIODIVERSITY</p>	<p>Work to protect and promote biodiversity in Camden</p>
 <p>PARTNERSHIP</p>	<p>Commit to working in partnership with local schools/community groups on projects aimed at improving sustainability and encouraging biodiversity.</p>



Pledge your support for **Climate Action in Camden** and commit to doing all that you can to be net zero carbon by 2030.

Review our list of actions your business or organisation can take to satisfy those commitments.

# Climate Pledge and Global Goals

The Climate Pledge will contribute to the UN Global Goals in particular:

- **3 Good Health and Wellbeing**
- **7 Affordable and Clean Energy**
- **11 Sustainable Cities and Communities**
- **12 Responsible Consumption and Production**
- **13 Climate Action**
- **15 Life on Land**
- **17 Partnerships for the Goals**





# How the Climate Pledge works

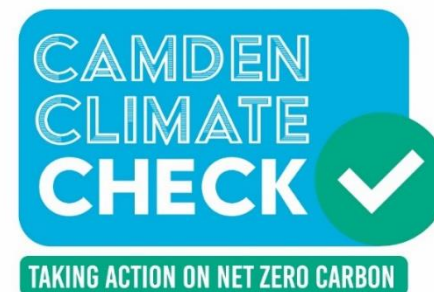
- Sign up **online** and choose a minimum of 3 themes where your organisation has an impact, then choose a minimum of one action under each which you commit to undertake. The CCCA will then offer you support in achieving these goals. There are actions for those on all levels of sustainability for all sectors.
- Consider the themes
- Choose your actions
- Make your pledge
- Receive support
- Organisations based or operating in the London Borough of Camden are eligible to sign up.

**Sign up to the Camden Climate Pledge:**

<https://www.camdencca.org/camden-climate-pledge/>

# Benefits of pledging

- Addressing global issues at a local community level
- Inclusion in the social media campaign
- Publicity through CCCA communication channels and website
- Opportunity to be a case study to showcase achievements
- Exclusive use of our Climate Check logo
- Access to peer to peer knowledge sharing activities
- Access to local funding opportunities
- CCCA Support





## Camden Climate Pledge Signatories to date





# Environmental Management



***Create a framework which helps your business/organisation achieve its goals through review, evaluation and improvement of environmental performance***

- ▶ Have an Environmental Policy in place.
- ▶ Set energy and environmental targets and review regularly.
- ▶ Report on environmental and energy performance regularly.

## Some of the ways CCCA can help

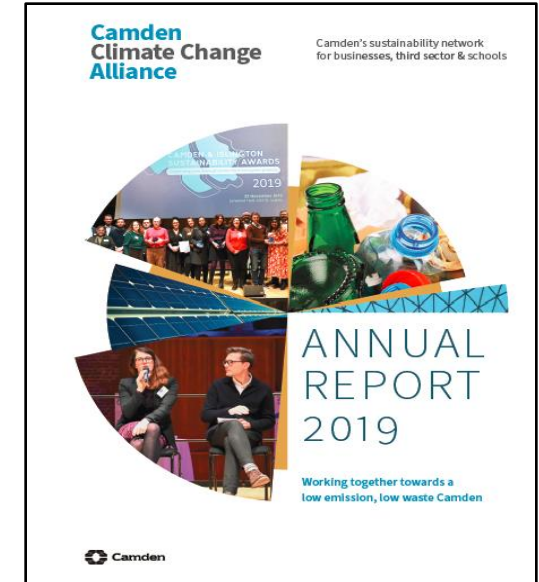
Advice and Resources: CCCA Guides - Develop your Environmental Policy, Calculating your Carbon Footprint, Environmental assessment

Consultancy Services: ISO140001 Environmental Management System support, Sustainability Strategy



## Energy reporting and review

- **Annual reporting and carbon certification**
- Businesses have been successful in reducing carbon emissions over time in Camden. In 2018-19 89% CCCA members reporting energy consumption reduced emissions by on average 20%
- **Carbon certification**
- **Level 1: Going Green** – Awarded to organisations that have begun to manage or are continuing to manage their greenhouse gas emissions.
- **Level 2: Cutting Carbon** – Awarded to organisations successful in reducing their carbon emissions.
- **Level 3: Carbon Champion** – Awarded to organisations that are taking the lead and demonstrating to others how to succeed at carbon management and reduction.
- **More information on the CCCA Carbon Certification scheme:**  
<https://www.camdencca.org/certification-and-management/>





# Energy Efficiency and Renewables



*Reduce your operation's carbon emissions through improved energy efficiency and the use of renewable energy*

- ▶ Commit to reviewing your organisation's energy consumption.
- ▶ Set a target for reduction in energy use.
- ▶ Implement energy efficiency measures such as installing LED light bulbs.
- ▶ Switch to a renewable energy supplier.

## Some of the ways CCCA can help

Advice and Resources: CCCA Guides - Calculating your Carbon Footprint, Display Energy Certificates, Building Fabric, Minimum Energy Efficiency Standards, support programmes. **Advice on applying for the Camden Climate Fund.**

Consultancy Services: Review of your energy data and carbon footprint, energy audits, Display Energy Certificates, development of carbon management plan.

## Camden Climate Fund for businesses

- Current phase until June 2021

### How much?

- 50% up to £10,000 (match-fund)

### What does it fund?

- Renewable energy projects e.g. Solar PV, air source heat pumps
- Energy efficiency improvements e.g. lighting upgrade, insulation
- Capital (including installation) only





# Camden Climate Fund for businesses

## Eligibility criteria:

- Building located in Borough of Camden
- CCCA member or sign up as part of application
- Owner of the property, leaseholder or tenant
- Small & Medium sized businesses
  - Less than 250 FTE
  - Less than £25m annual turnover
  - No more than 25% owned by a company that doesn't meet this criteria
- Charities
- Sole traders
- Social Enterprise

## How to apply

- 1) Download application form and terms and conditions online
- 2) EPC – ensure you have an Energy Performance Certificate (for energy efficiency measures)
- 3) CHECK for any planning permission requirements and get written permission from property owner
- 4) ENGAGE - a MCS installer (renewables) or competent person supplier (we recommend you get 2 quotes)
- 5) COMPLETE - application form, return to Camden Council
- 6) Grant confirmed (if successful)– by Camden Council
- 7) INSTALL – measures agreed (works to commence within 3 months of approval date)
- 8) SEND INVOICE & MCS certificate (renewables)
- 9) Payment made – by Camden Council to nominated account

# What information do you need?

For application form:

- ✓ Company details
- ✓ Landlord permission
- ✓ Current energy source & annual consumption
- ✓ Estimated carbon / energy savings from installation
- ✓ Measure recommended
- ✓ Energy Performance Certificate if applying for energy efficiency measures
- ✓ Quotes
- ✓ Timescales (no retrospective applications, works to commence within 3 months of approval date)

Application assessed on carbon emission reduction and value for money

Access CCF Application Form and Terms and Conditions on the Camden Council website:

<https://www.camden.gov.uk/camden-climate-fund#wjbu>

Application Form Phase 2 (2019-2021)		Camden Climate Fund <small>Powering a smarter future</small>
<small>Fields marked in bold are mandatory Submit completed form and documents to: <a href="mailto:camdenclimatefund@camden.gov.uk">camdenclimatefund@camden.gov.uk</a></small>		
<b>1. About your organisation</b>		
Company Name		
Address		
Postcode		
No. Full time employees		
Annual Turnover (£)		
Camden Climate Change Alliance membership number		
<a href="#">Joining details here</a>		
<b>2. About you</b>		
Title		
First name		
Surname		
Job title		
Telephone		
Mobile		
Email		
<b>3. Your project</b>		
Site address for installation		
Postcode		
Project Description		
Which measure/s are you applying for?		
Describe your project. This should include why you need to install the measures and any permissions that are required such as planning, landlord/ freeholder.		
For renewable energy, please include the size of your installation (kWp) and estimated annual energy production.		

A solid blue horizontal bar.

## Funding and Support discussion

- Any barriers to taking up the Camden Climate Fund grant for energy efficiency and renewables measures?
- Other funding requirements?
- Out of the 8 pledge themes, which areas of support (and what type) would be the most useful?



# Camden Climate Change Alliance

*Join the CCCA for free:  
<https://www.camdencca.org/join/>*

*Take the Climate Pledge by signing up on the website:  
<https://www.camdencca.org/camden-climate-pledge/>*

***Climate Pledge Launch & Getting to Net Zero Event***  
*17<sup>th</sup> March 2021 11am-12.15pm*  
*<https://www.camdencca.org/camden-climate-pledge-launch-getting-to-net-zero/>*

For more information contact:  
Gemma George, CCCA Lead  
[gemma.george@camden.gov.uk](mailto:gemma.george@camden.gov.uk)

