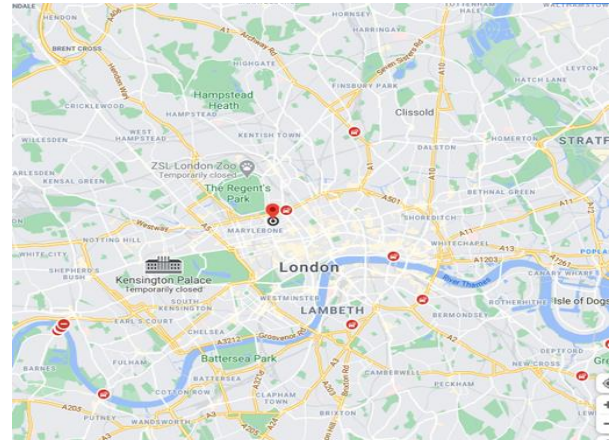


The Fitzrovia Hotel is nestled in the heart of London’s West End and just minutes away from the vibrant bustle of its famous theatres and shops. Invitingly refurbished air-conditioned rooms, with a spacious and atmospheric lobby and lounge bar, its original and elegant features have been lovingly restored providing the ambience and charm of a bygone era.

Popular local attractions include ZSL London Zoo, Madame Tussauds Waxworks Museum, and various designer boutiques along Oxford Street and Regent's Street.



For enquiries, please contact

Fitzrovia Hotel - Gem Hotels

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GDS Codes	AMADEUS: WVLFONFIT	GALIEO: WV31229	SABRE: WV40400	WORLDSPAN: WV27275
Members Corporate Discount	Superior Room		Executive Room	
	Mon - Sun	20% OFF BAR	Mon - Sun	20% OFF BAR

- **20% corporate discount is applied off the lowest flexible rate on the Gem hotel website (excluding any Limited Time Deals)**
- For bookings, please contact GEM Reservations team and quote **Fitzrovia Partnership** to avail the discounted rates via fitzrovia.reservations@gemhotels.com
- **Member's rates include Full English breakfast, Wi-Fi and 15% off Food & Beverages**
- Cancellation – 2pm day of arrival.
- **Rates are valid from 01.04.2024 till 31.03.2025**
- Any amendments or cancellations must be made in writing to Reservations. Individual bookings can be cancelled free of charge up to 2pm on the day of arrival.



