

The Fitzrovia Partnership's Community Grant

Purpose

The Fitzrovia Partnership's (TFP) Community Grant supports our mission to maintain high levels of engagement with businesses and communities, ensuring shared priorities and active participation.

Through this grant, TFP invests in local charities, community organisations, and social enterprises that deliver projects strengthening connections within the Fitzrovia BID area.

This policy sets out the framework for the **2025 pilot programme**. If successful, the grant will be relaunched and formalised in **2026 as a permanent annual programme**, fully embedded in TFP's CSR commitments.

The grant is intended for initiatives where direct investment in Fitzrovia can be demonstrated. Funding is **unrestricted**, but all recipients must align with TFP's missions and provide full transparency on how funds are used and what impact is achieved.

Eligibility Criteria

Alignment with TFP Objectives

Projects must show how they will involve local stakeholders, encourage collaboration, and create measurable community benefit. Applications should align with one or more of TFP's missions (to be confirmed).

Organisation Type

- Applicants must be a registered charity, community organisation, not-for-profit, or social enterprise.
- If not, the applicant must provide at least six months of financial records and relevant government documentation confirming their status.

Location

- Applicants must be based in the Fitzrovia BID area, or the project must directly benefit the area.

Impact

Projects must demonstrate:

1. **Local Benefit** – clear value for residents, businesses, workers, or visitors.
2. **Measurable Impact** – quantifiable social, environmental, or economic outcomes.
3. **Evidence-Based Design** – supported by data or community insight.
4. **Inclusivity and Equity** – accessible to all groups.
5. **Deliverability** – realistic planning, timeline, and budget.
6. **Sustainability** – long-term legacy or ongoing benefit to Fitzrovia.

Discretion

TFP reserves the right to decline any application within reason.

Exclusions

- Applications from individuals.
- Projects outside the BID boundary that do not deliver direct benefit to Fitzrovia.
- Projects with weak governance, poor financial management, or unethical use of funds.

Fund Allocation

- **Annual fund:** £10,000
- **Maximum grant:** £1,000 per organisation
- **No minimum award amount**
- One grant per organisation per financial year

Decision-Making Process

1. Proposal Submission

- Applications must be submitted through the official [JotForm](#).
- Supporting documents may be requested as needed.

2. Review Process

- All grant applications will be screened and reviewed by TFP.
- A shortlist of eligible and recommended proposals will then be compiled and presented to the CEO of TFP.

3. Approval

- Final decisions on grant awards rest with the CEO of TFP.
- All decisions will be documented to ensure transparency and accountability.

Reporting and Accountability

Branding and Recognition

- Successful applicants must acknowledge TFP support in relevant project materials (e.g. signage, websites, communications).
- Use of the TFP logo will be required.

Grant Reporting

- All recipients are required to submit a brief impact report within 3 months of project completion, outlining:
 - Use of funds (e.g. equipment, event costs).
 - Measurable outcomes and impact (e.g. participation levels, environmental improvements).
 - Benefits to Fitzrovia (e.g. improved public realm, stronger community ties, support for TFP's missions).
 - Engagement data (number of groups, participants, demographics, and reach within Fitzrovia) must be included.

Monitoring and Review

- TFP will annually review the effectiveness, quality and engagement with the community of each grant to assess the impact of the grant and improve future decision-making.
- A summary of grants and their impact will be included in board papers and published in TFP's Annual Report.

Transparency

To ensure fairness and visibility, TFP will:

- Publicly advertise the grant process.
- Publish an annual summary of awards including:
 - Recipient organisation name
 - Grant amount
 - Project description
 - Reported impact

2025 Timeline

Launch: 6 October

Application deadline: 5 December, 5:00 pm

Application review: 5 December 2025 – 5 January 2026

Funds released: 12 January 2026

Policy Review

This Community Grant is being introduced as a **pilot scheme for 2025**. Its design, process, and outcomes will be reviewed at the end of the pilot phase to assess effectiveness, community impact, and alignment with TFP's CSR commitments.

If successful, the programme will be **relaunched and formalised in the next financial year** as a permanent feature of TFP's CSR strategy, with any necessary revisions made to strengthen delivery and ensure it remains fit for purpose.